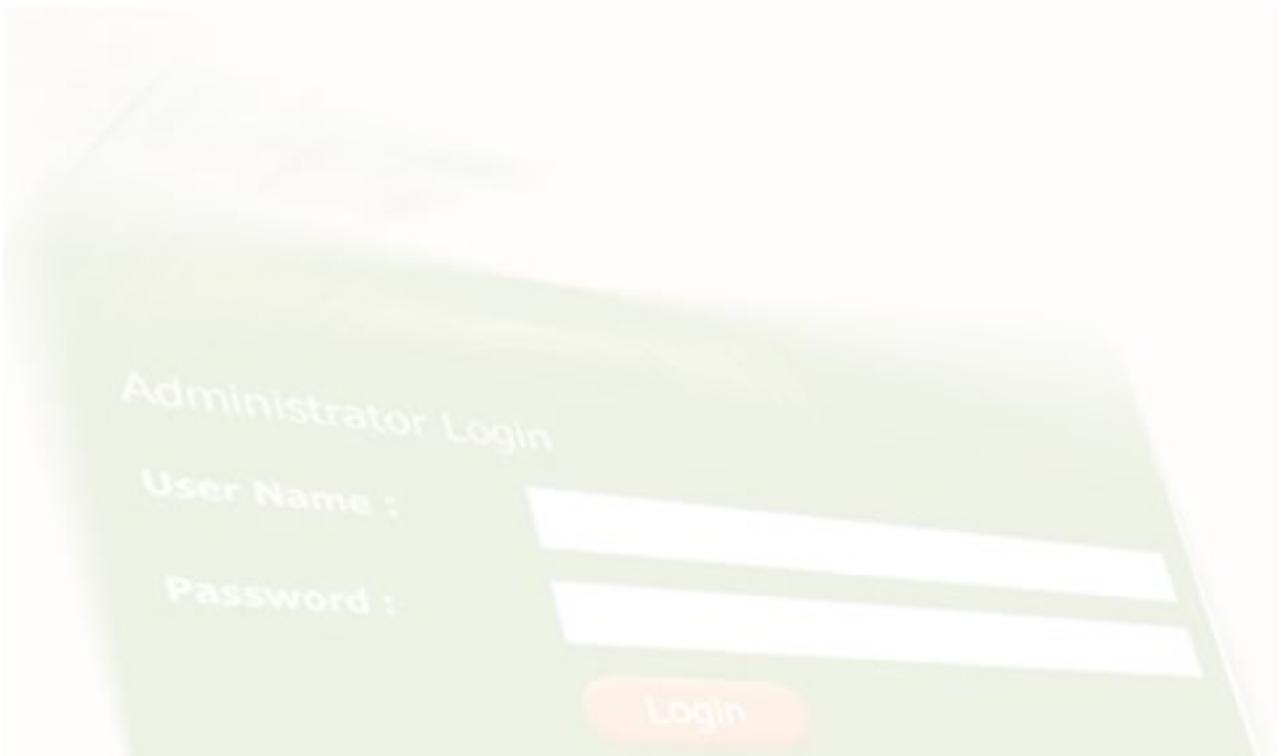


## Wishlist Module

Hosted Ecommerce Service Module Help Document

This module is installed on all stores by default under all hosting plans of hosted e-Commerce service as available at [ecommercehosted.com](http://ecommercehosted.com)

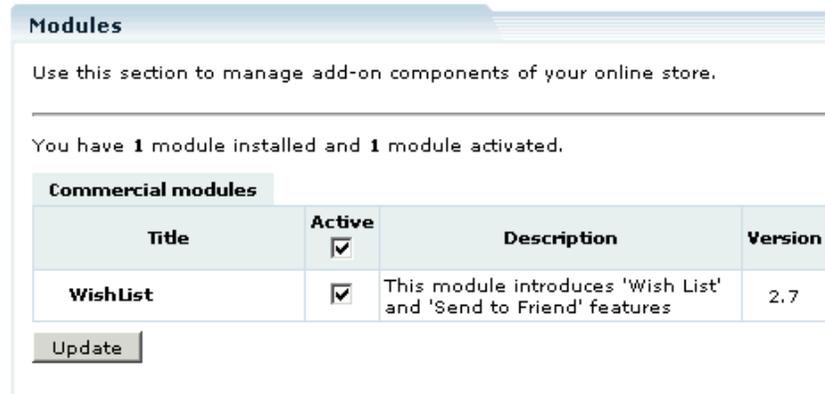


## Introduction

**Wish List** add-on module offers two features designed to improve customer experience at your store and attract new customers: it allows your existing customers to build and maintain wish lists of products for future purchase by themselves or others and to recommend select products to their friends and relatives via e-mail.

This module is preinstalled by default on all stores for all the plans that are offered. Like all other modules, the store owner can only activate/deactivate and configure the module and cannot install/uninstall the module. The module like all other modules is listed for configuration from under Settings > Modules in the store admin.

[Admin menu](#) :: Modules



**Modules**

Use this section to manage add-on components of your online store.

You have **1** module installed and **1** module activated.

Commercial modules			
Title	Active	Description	Version
WishList	<input checked="" type="checkbox"/>	This module introduces 'Wish List' and 'Send to Friend' features	2.7

To deactivate the module, unselect the 'Active' check box against the module title and click on the 'Update' button as shown in the figure below:

## Managing Wish Lists

The store administrator can review and manage wish lists from the 'Wish lists' section of the 'Management' menu.

You can search the wish lists by their IDs, owner e-mails, wish list creation dates, or individual products' SKU or name. Specify the search options and click on the 'Search' button to see the wish lists that match your criteria. Empty search displays the complete set of customer wish lists.

[Admin menu](#) :: Wish Lists



**Search wish lists**

**List ID:**  -

**E-mail:**

**SKU:**

**Product name:**

**Creation date from:**

**Creation date through:**

Username :

Password :

Found 2 wishlists

Search results					
	ID	Creation date	E-mail	Customer	
<input type="checkbox"/>	<a href="#">3</a>	08/05/2006	<a href="mailto:russell@example.com">russell@example.com</a>	Russell Jack	<a href="#">See details &gt;&gt;</a>
<input type="checkbox"/>	<a href="#">2</a>	08/05/2006	<a href="mailto:doe@example.com">doe@example.com</a>	Doe John	<a href="#">See details &gt;&gt;</a>

The store administrator has a possibility of deleting customer wish lists. If you want to delete a wish list, place a checkmark against the wish list owner's e-mail and click on the 'Delete' button, then in the pop-up box confirm the deletion.

The store administrator can also view wish list contents. To see the wish list of a customer, click on the 'See details' link next to the e-mail of the wish list owner. While looking through the wish list, you can click on the 'Print Wish List' link to print it or the 'Delete Wish List' link to delete it. Clicking on a product name or thumbnail redirects you to the product details page.

Admin menu :: Wish Lists :: Wish List #3

### Wish List

**Wish List ID:** #3  
**Creation date:** 08/05/2006  
**E-mail:** [russell@example.com](mailto:russell@example.com)

**Products**

	SKU:	SKU4
	Product:	Adobe Photoshop CS
	Quantity:	1
	Item price:	\$ 599.90
<b>Total:</b>		\$ 599.90

---

User Name :

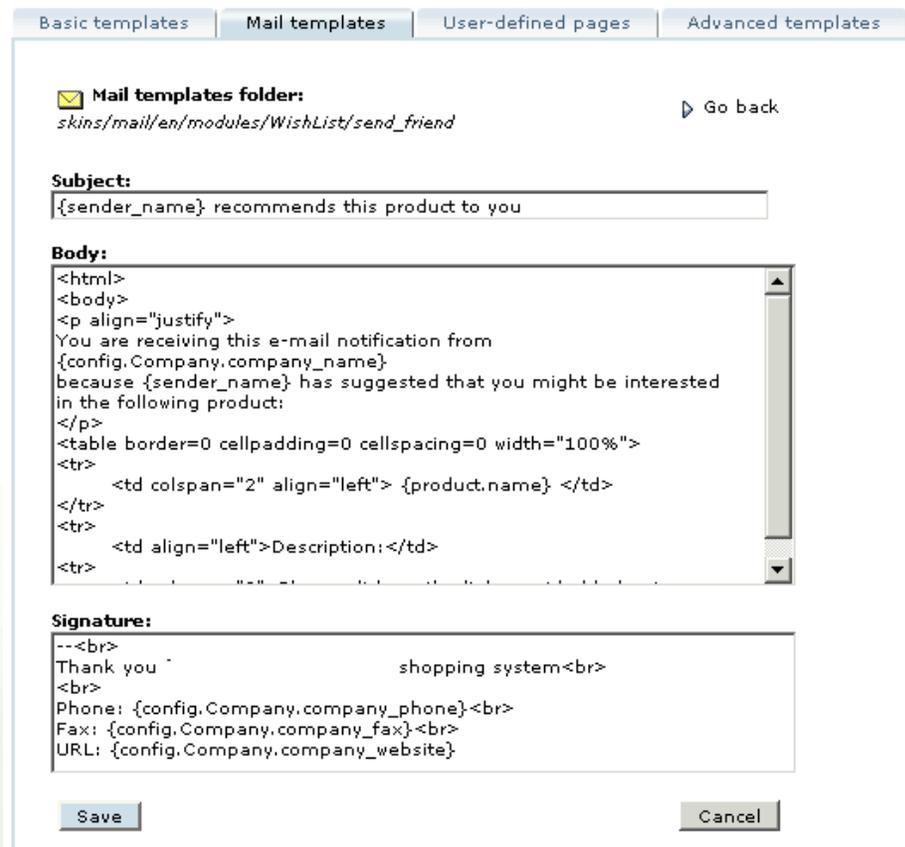
Password :

Login

## Customizing E-mail Messages

Wish List module uses two e-mail message templates: one for the wish list e-mail and another for the product recommendation e-mail. The templates are located in the `skins/mail/en/modules/Wish List/` sub-folder of the installed store and can be edited using Template editor. To modify a template, choose the 'Advanced templates' tab in the 'Template Editor' section of the 'Look&Feel' menu. In the inner box choose the 'E-mail templates' tab, and then proceed to 'Modules' -> 'Wish List'.

Admin menu :: Template editor :: skins/mail/en/modules/WishList/send\_friend



Basic templates | Mail templates | User-defined pages | Advanced templates

✉ **Mail templates folder:** skins/mail/en/modules/WishList/send\_friend [Go back](#)

**Subject:**  
{sender\_name} recommends this product to you

**Body:**

```
<html>
<body>
<p align="justify">
You are receiving this e-mail notification from
{config.Company.company_name}
because {sender_name} has suggested that you might be interested
in the following product:
</p>
<table border=0 cellpadding=0 cellspacing=0 width="100%">
<tr>
<td colspan="2" align="left"> {product.name} </td>
</tr>
<tr>
<td align="left">Description:</td>
</tr>
</table>
```

**Signature:**

```
--<br>
Thank you shopping system<br>
<br>
Phone: {config.Company.company_phone}<br>
Fax: {config.Company.company_fax}<br>
URL: {config.Company.company_website}
```

Choose the 'send' folder for the subject and body of the wish list e-mail message template and 'send\_friend' for the product recommendation e-mail templates.

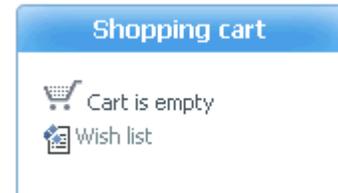


**Please Note:** Normally all this is done during Template/Design integration that we do by default with every project. You need to be fully conversant with html/css/js and also the shop template layout structure for being able to do this on your own. We are always available for all custo help that you may need at anytime. The support is available under Premium Support plan on month to month basis on small charges where priority support is offered.

## Customer Zone

### 'Add to wish list' Feature

'Add to wish list' feature is designed to help customers organize gift buying for holidays and special occasions as well as create shopping-idea lists for gifts they want to buy for others or for themselves in the future. Wish lists are maintained between customer visits, so they remain in the online store database even when the customers log off.



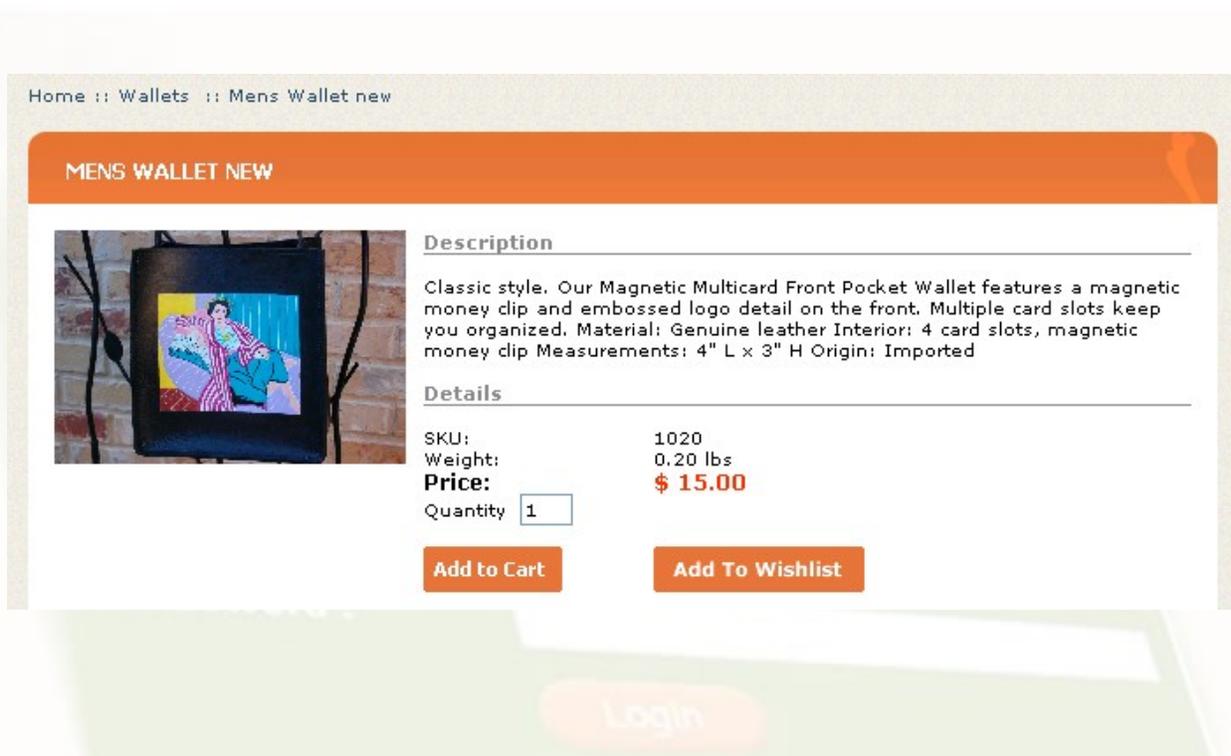
Wish List module adds a '**Wish list**' tab/Link to the customer front end depending on the layout of design integrated. As you browse the store, you can add products to the wish list by clicking on the '**Add to wish list**' button on the product details page or in the catalog.



**Please Note:** When both the Product Options (Refer Product Options Module Document) module and the Wish List module are installed and enabled at your online store, adding products to Wish list becomes slightly different for products which have product options.

To add a product with product options to Wish list, customers have to click on the 'Add to Wish List' button, after what they are redirected to the product details page. Here they select the specific product and need to click 'Add to Wish List' again.

The products which do not have any product options, are added to Wish list directly.



Home :: Wallets :: Mens Wallet new

### MENS WALLET NEW



#### Description

Classic style. Our Magnetic Multicard Front Pocket Wallet features a magnetic money clip and embossed logo detail on the front. Multiple card slots keep you organized. Material: Genuine leather Interior: 4 card slots, magnetic money clip Measurements: 4" L x 3" H Origin: Imported

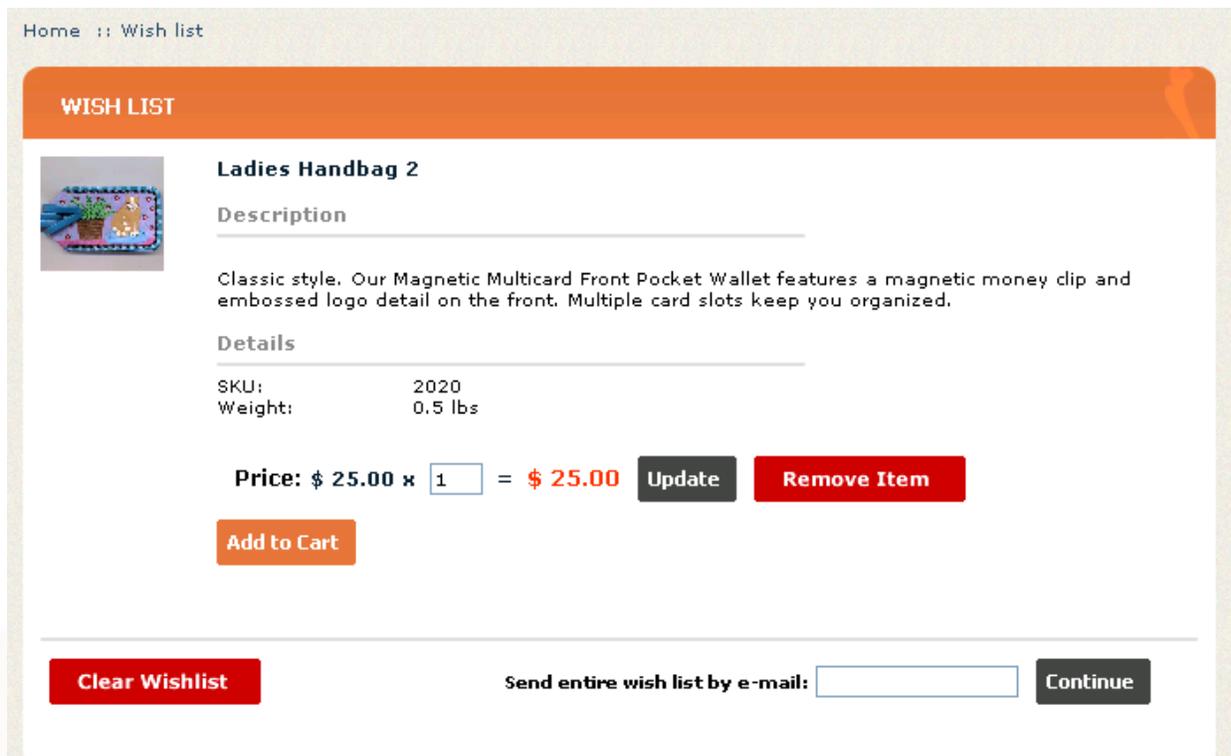
#### Details

SKU:	1020
Weight:	0.20 lbs
<b>Price:</b>	<b>\$ 15.00</b>
Quantity	<input type="text" value="1"/>

[Add to Cart](#) [Add To Wishlist](#)

[Login](#)

When the product is added to the wish list, your browser switches to the 'Wish list' section. Entering the section allows you to manage your wish list: add wish list items to the shopping cart, change product amounts, remove products from a wish list and e-mail the wish list to the address you provide as shown in the figure below:



The screenshot shows a web interface for a 'Wish List'. At the top, there is a breadcrumb trail 'Home :: Wish list' and a header 'WISH LIST'. The main content area features a product listing for 'Ladies Handbag 2'. On the left is a small image of a handbag. To the right, the product name is followed by a 'Description' section with the text: 'Classic style. Our Magnetic Multicard Front Pocket Wallet features a magnetic money clip and embossed logo detail on the front. Multiple card slots keep you organized.' Below the description is a 'Details' section listing 'SKU: 2020' and 'Weight: 0.5 lbs'. A price calculation is shown: 'Price: \$ 25.00 x 1 = \$ 25.00'. To the right of the price are two buttons: 'Update' and 'Remove Item'. Below the price is an 'Add to Cart' button. At the bottom of the page, there is a 'Clear Wishlist' button on the left and a 'Send entire wish list by e-mail:' field with a 'Continue' button on the right.

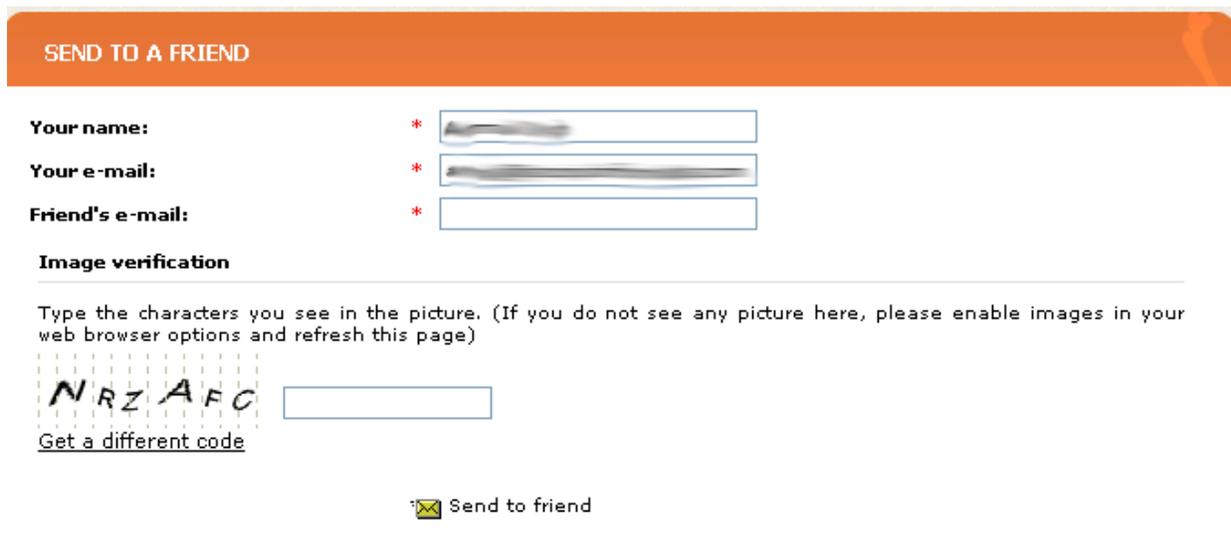
To add a product to the wish list, click on the 'Add to cart' button next to the product details.

- To change the product amount, enter the new amount in a corresponding field and click on 'Update'.
- To remove a product from the wish list, click on 'Delete' next to the product details.
- To empty the entire wish list, click on the 'Clear wish list' button.
- To send your wish list via e-mail, enter e-mail address in the 'Send entire wish list by e-mail' field and click on the 'Send' button.

Once the wish list item has been purchased, it is removed from the list. If the list contains multiple items of this product and you buy a lower number, only the difference will remain in the updated wish list.

## 'Send to friend' Feature

The store customer does not need to maintain a wish list if he only wants to share products and special offers he discovers at your store with his friends. He can send an e-mail recommendation right from the product details page as shown in the figure below:



The screenshot shows a form titled "SEND TO A FRIEND" with an orange header. It contains three input fields for "Your name:", "Your e-mail:", and "Friend's e-mail:", each with a red asterisk indicating a required field. Below these is an "Image verification" section with a CAPTCHA image showing the characters "NRZ AFG" and an empty input box. A link "Get a different code" is provided below the CAPTCHA. At the bottom of the form is a button with an envelope icon and the text "Send to friend".

To recommend a product to a friend, a customer has to perform the following actions:

- Log into his/her account.
- Select the details page of the given product.
- In the recommendation form provide his name and e-mail address as he wants them to appear in the recommendation e-mail, provide his friend's e-mail address. The sender's name and e-mail fields are filled in with data taken from the customer's profile.
- Click on the 'Send to friend' button.



**Please Note:** E-mail addresses entered in this form are not kept in the store database.

